

# Lewis Sigmon

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## SUMMARY OF QUALIFICATIONS

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- Knowledge of HTML, CSS, JavaScript and WordPress for website design and development.
- Proficient in analyzing website and social media analytics using tools like Google Analytics and Facebook Insights.
- As an experienced guitarist, I contribute to collaborative music projects alongside producer peers, showcasing strong communication and teamwork skills in our creative pursuits.
- Proficiency in Adobe Creative Suite, including Photoshop, InDesign, and Premiere Pro.
- Showcased time management through working a part time job on campus as a full-time student

## EDUCATION

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**Bachelor of Science in Digital Media Innovation**

**May 2024**

*Texas State University, San Marcos, Texas*

### Relevant Courses

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| ● <b>Coding and Data Skills for Communications</b> | ● <b>Fundamentals of Digital and Online Media</b> | ● <b>Advanced Social Media Analytics</b> |
| ● <b>Mobile Media Development</b>                  | ● <b>Web Design and Publishing</b>                | ● <b>Media Design</b>                    |

## EXPERIENCE

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**Busser/Host, 54th Street, San Marcos TX**

**June 2022 - May 2024**

- Managed host station ensuring customers are seated, phone is answered and to-go orders are completed.
- Experience in handling multiple tasks simultaneously, including clearing tables, keeping up with bar needs and assisting with customer requests.
- Performed duties quickly and efficiently, always finding new ways to increase productivity.

**Business Assistant, Pat's Landscaping & Tree Company, Houston TX**

**June 2016 - May 2024**

- Assisted in the family landscaping business, contributing to the planning and execution of various projects, including lawn maintenance, planting, and sprinkler system installation.
- Provided excellent customer service by addressing client inquiries and ensuring satisfaction with completed work.
- Collaborated on marketing efforts during college years, including creating business website and managing social media account, leading to a 15% increase in new clients.

## STUDENT

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- Developed and designed app prototype with companion website, companies' mission is to find best deals on music equipment.
- Crafted an informative guitar website utilizing HTML, featuring insights into guitar brands, detailed descriptions of guitar parts, and an instructional restringing video.
- Developed a JavaScript-based quiz that tests users' knowledge on music theory featuring interactive feedback mechanisms.