

Lewis Sigmon

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SUMMARY OF QUALIFICATIONS

- Proficiency in Adobe Creative Suite, including Photoshop, InDesign, and Premiere Pro
- Skilled in social media content strategy and multimedia storytelling, creating engaging visuals and stories that strengthen brand presence across platforms
- Manage a YouTube channel dedicated to music production, where I recreate popular songs, using Adobe Premiere Pro for video editing and Photoshop for creating thumbnails and visual content
- Knowledge of HTML, CSS, JavaScript and WordPress for website design and development
- Showcased time management through working a part time job on campus as a full-time student

EDUCATION

Bachelor of Science in Digital Media Innovation **August 2020 - May 2024**
Texas State University, San Marcos, Texas

Relevant Courses

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| • Coding and Data Skills for Communications | • Fundamentals of Digital and Online Media | • Advanced Social Media Analytics |
| • Mobile Media Development | • Web Design and Publishing | • Media Design |

EXPERIENCE

Youtube Content Creator, Houston TX **December 2024 - Present**

- Recreate video game music and popular music for a growing YouTube channel, creating fun, educational, and entertaining content.
- Edit videos using Adobe Premiere Pro, focusing on polished visuals, good pacing, and storytelling
- Design thumbnails in Photoshop to enhance branding and increase viewer engagement.

Business Assistant, Pat's Tree, Lawn & Landscaping Company, Houston TX **June 2016 - May 2024**

- Planning and execution of various projects, including lawn maintenance, planting and sprinkler system installation
- Provided excellent customer service by addressing client inquiries and ensuring satisfaction with completed work
- Created business website and managing social media account, leading to a 15% increase in new clients

STUDENT

- Developed and designed app prototype with companion website, companies' mission is to find best deals on music equipment
- Crafted an informative guitar website utilizing HTML, featuring insights into guitar brands, detailed descriptions of guitar parts and an instructional restringing video
- Developed a JavaScript-based quiz that tests user's knowledge on music theory featuring interactive feedback mechanisms